## Where can investors find growth in a world that's stalled

28<sup>th</sup> October 2020

**Hyperion Asset Management** Leaders in structural growth and sustainability



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## Presented by the leaders of the award-winning investment team



Jason Orthman Lead Portfolio Manager & Deputy Chief Investment Officer Hyperion Asset Management



Lead Portfolio Manager, Chief Investment Officer & Managing Director Hyperion Asset Management



"One of Australia's best performing fund managers over the last decade [Hyperion Asset Management] has warned of tough times ahead for investors, and believes those same conditions will support another decade of market dominance for growthbiased investment styles."

Jan 28, 2020

FINANCIAL REVIEW



## Hyperion's Mission, Values and Beliefs

# Hyperion's mission is to protect and grow our clients' capital sustainably over the long term.

Our values are:

- 1. Research driven, not marketing driven
- 2. Evidence based and merit based
- 3. Alpha focused
- 4. Think long term
- 5. Business owners, not share traders
- 6. Collective first

Hyperion's total FUM is predominantly from investment performance, not client inflows.

FUM Generation		\$B (AUD)
Net Flows from Clients	9%	0.7
Market Return	40%	3.1
Alpha	51%	4.0
Total FUM	<u>100</u>	<u>7.8</u>

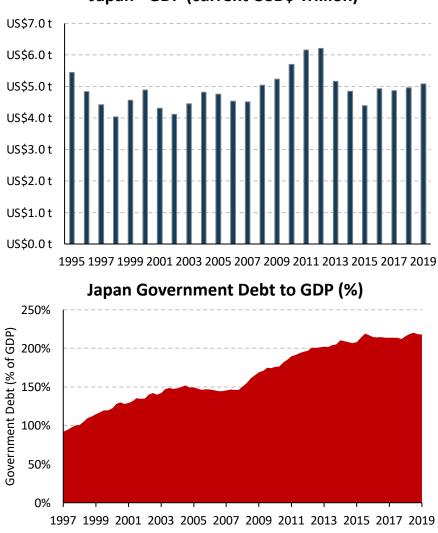


### COVID-19 crisis and Japanese experience since the 1990s provides a glimpse into the future for the global economy

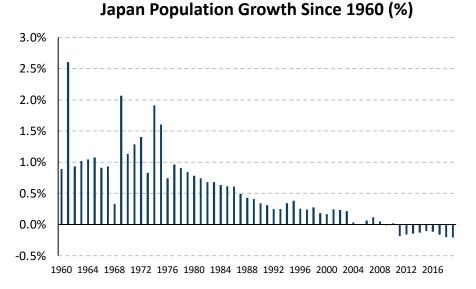




## No sustained economic growth in Japan since 1990s



### Japan - GDP (current USD\$ Trillion)

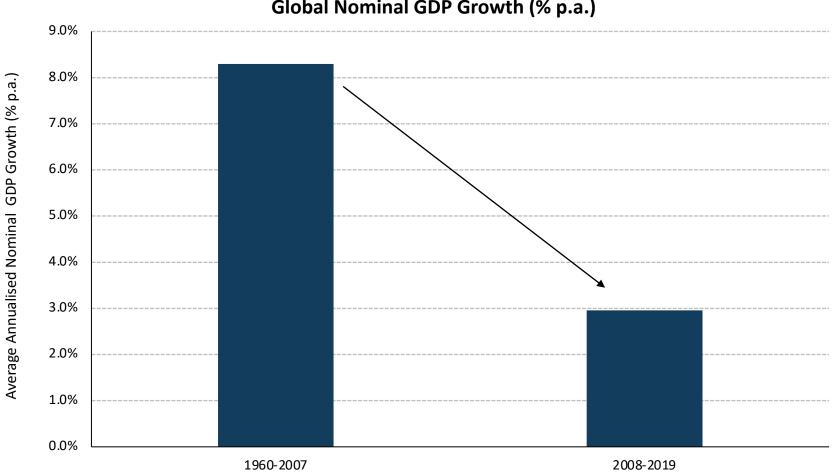


### Japan Corporate Profit Growth 8.0% 6.0% 4.0% 2.0% 0.0% -2.0% -2.0% -2.0% Mominal GDP Growth (% p.a.) Corporate Profits Growth (% Value/Growth Index Change

p.a.)

(% p.a.)

## Global nominal GDP growth has been low post GFC







## **Global Economic Headwinds**



Ageing population and declining population growth



High debt levels



Hollowing out of middle class and growing gig economy



Natural resource constraints & disruption including climate change

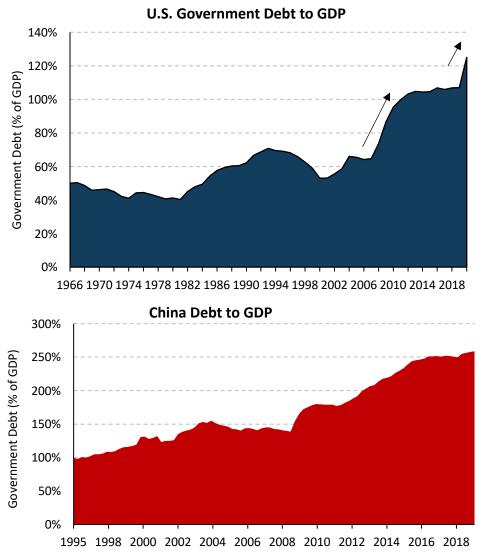


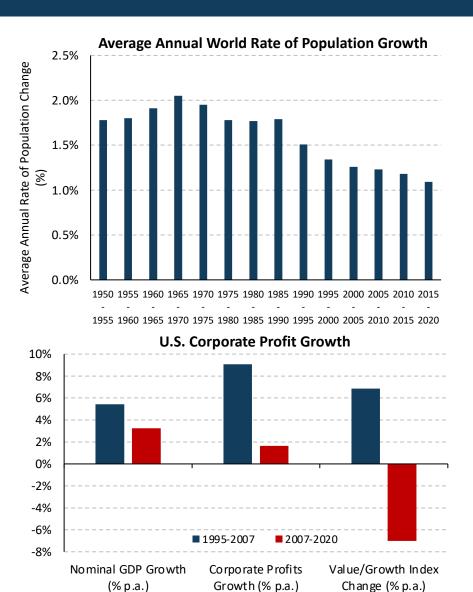
Tech innovation is deflationary and disruptive

The internet has globalized the world. Power laws have moved from regional to global



## These headwinds are effecting economies globally





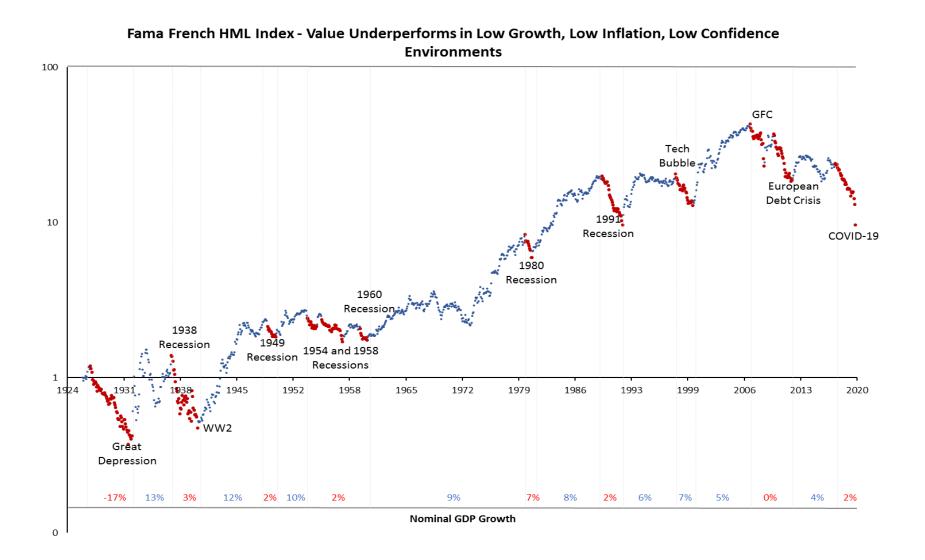
ASSET MANAGEMENT

Hyperion has identified a new economic environment.....

- 1. Low growth, low inflation, low interest rate world.
- 2. Competitive, disrupted, internet-enabled, globalised environment.
- 3. Technology has moved from edges to core of society and business.
- 4. In a zero-sum environment, dispersion increases with fewer winners and more losers.
- 5. Only source of organic revenue growth is from market share gains.



## The Value Anomaly Performs Poorly in Difficult Low Growth and Low Inflation Environments



AGEMENT Sources: Hyperion, Kenneth R. French

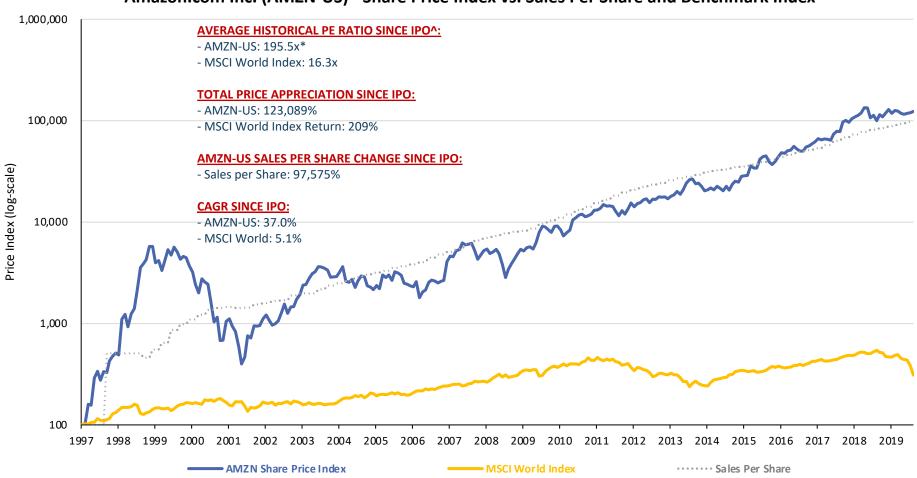
## The importance of structural growth in a low growth world



- In a high growth world there are two sources of growth
- In a low growth/no growth world there is only one way to grow gaining market share
- In a low growth/no growth world most businesses cannot grow
- Only businesses with strong value propositions can take market share and grow revenue



## Amazon – example of sustained market share growth



Amazon.com Inc. (AMZN-US) - Share Price Index vs. Sales Per Share and Benchmark Index

\*Negative historical PE ratios have been excluded. ^AMZN-US IPO date: May 1997.



### Growth sectors – align to structural themes

- Shift from traditional media to online/digital
- Shift from traditional retail to E-commerce
- Structural growth in demand for ultra luxury goods
- Ageing population
- Technology advancement and innovation
- Shift from cash to electronic payments
- Software moving from edge to core (of society and business)
- Digital transformation of the workplace (productivity)
- Serving the value conscious consumer
- Transition to sustainable energy and transport

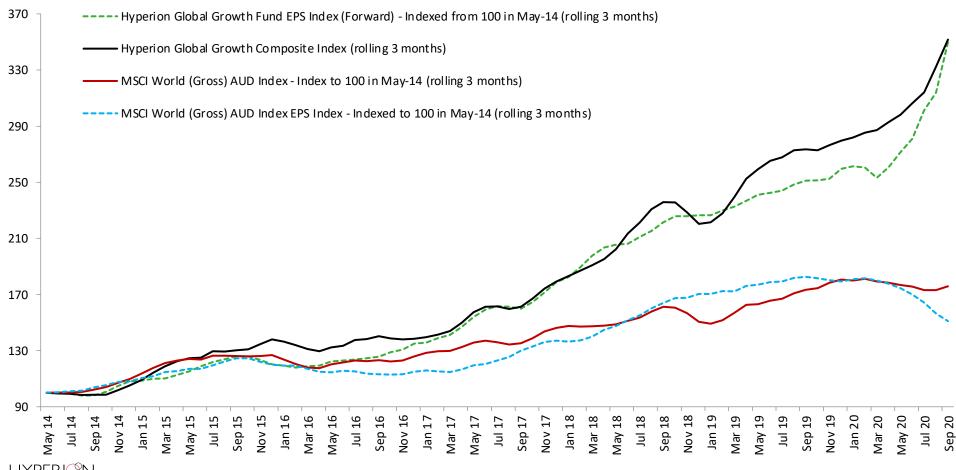


## Portfolio EPS growth irrespective of low GDP growth

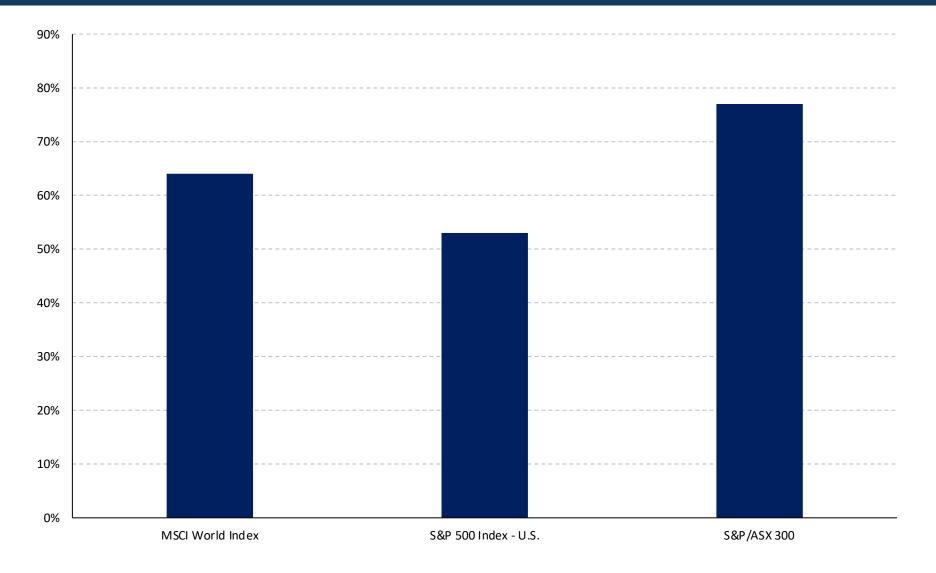
- Early lessons : Hyperion Global Growth strategy
  - "Dotted green line" compounding at high rates

Source: Hyperion

• "Dotted blue line" rising but not at the same rates



## Key broad-based Indices are dominated by "old world" businesses





The largest companies globally by revenue are old world businesses which will be disrupted over the next decade.

Rank	Firm	Revenue (\$m)*	Profit*	Industry	MSCI World Index Weight Rank^	MSCI World Index Weight^
1	Walmart	\$523,964	\$14,881	Retail	32	0.44%
2	Sinopec Group	\$407,009	\$6,793	Oil and gas	N/A	N/A
3	State Grid	\$383,906	\$7,970	Electricity	N/A	N/A
4	China National Petroleum	\$379,130	\$4,433	Oil and gas	N/A	N/A
5	Royal Dutch Shell	\$352,106	\$15,842	Oil and gas	175	0.11%
6	Saudi Aramco	\$329,784	\$88,211	Oil and gas	N/A	N/A
7	Volkswagen AG	\$282,760	\$15,542	Automotive	322	0.07%
8	BP	\$282,610	\$4,026	Oil and gas	149	0.13%
9	Amazon.com	\$280,522	\$11,588	Retail	4	2.97%
10	Toyota Motor	\$275,288	\$19,096	Automotive	51	0.31%

Source: Fortune Global 500 2020, Fortune, *https://fortune.com/global500/2020*, Hyperion.



\*Company rankings by total revenue for respective fiscal years ended on or before 31<sup>st</sup> March 2020. Figures are as reported by company published financial data. Revenue and profit figures for non-U.S. companies have been converted to U.S. dollars at the average exchange rate during each company's fiscal year. ^MSCI World Index Rank by Constituent Weight. Data as of 30<sup>th</sup> September 2020.

## Disruptive companies of the future – Hyperion stocks

- Future returns will be <u>concentrated</u> in a small number of stocks with the potential to outperform & with the following attributes:
  - Structural tailwinds
  - Large addressable markets
  - Sustainable competitive advantages
  - Capital light, proven business models
  - Low debt levels
  - Management with long-term focus

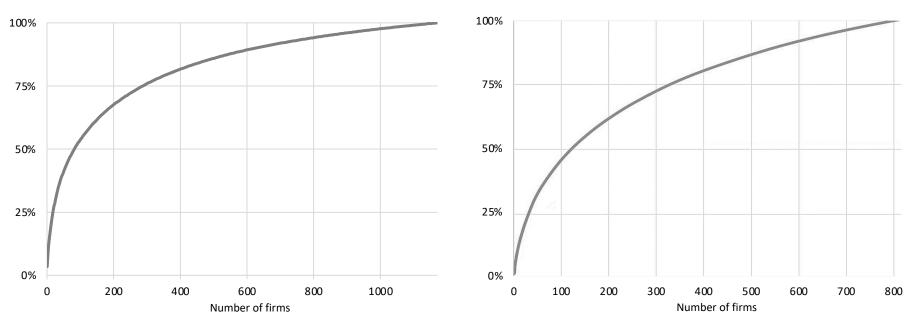
Global Growth	Australian Growth
Amazon	Afterpay
Tesla	Dominos
Square	Fisher & Paykel
ServiceNow	WiseTech
PayPal	Xero



## Narrow set of winners produced all the value-add historically

- The best-performing **4% of U.S. listed companies explain the entire net gain for the U.S. stock** market since 1926.
- Bessembinder (2019) replicated this study across 42 countries over the 1990 to 2018 period and found the returns globally were even narrower than in the U.S. (1% of global companies created that wealth)

Cumulative percent of wealth creation (U.S.)



Cumulative percent of net wealth creation (Global)



Sources: Bessembinder, H. 2018. Do stocks outperform Treasury bills?. *Journal of Financial Economics*, 129(3): 440-457 and Bessembinder, H., Chen, T., Choi, G., & Wei, K. 2019. Do Global Stocks Outperform US Treasury Bills?. SSRN Electronic Journal.

## 2020 is not like the tech wreck of 2000

• The Tech boom was based on the **potential for the internet to change the world** and the market **speculating (guessing) who the winners would be**.

### Then (1999/2000) Speculating on potential winners

- Concept stocks and old-world businesses pretending they would be internet leaders
- Low quality internet businesses that didn't have sustainable competitive advantages (SCAs)

### Now

### Funding the proven winners

- Tech and the internet are core to business and society (previously at the edges)
- Tech leaders are established businesses (not concepts) some have very strong SCAs and large TAMs.
- There are some tech stocks that will disappoint but overall the situation now is very different to the tech bubble.



### Portfolio update - Hyperion net fund performance – 30 September 2020

<b>\$AUD</b> Net Performance (%)	Inception* Total Return	Inception* p.a.	5 Year p.a.	3 Year p.a.	1 Year
Hyperion Global Growth Companies Fund (Class B)	266.0%	22.7%	22.5%	29.7%	39.2%
MSCI World Index	109.2%	12.3%	10.6%	11.6%	4.4%
Excess Performance	156.9%	10.4%	11.8%	18.0%	34.8%

<b>\$AUD</b> Net Performance (%)	Inception <sup>^</sup> Total Return	Inception^ p.a.	10 Year p.a.	5 Year p.a.	3 Year p.a.	1 Year
Hyperion Australian Growth Companies Fund	678.7%	12.1%	11.6%	13.8%	17.1%	20.8%
S&P/ASX 300 Accumulation Index	322.6%	8.3%	6.9%	7.4%	4.9%	-10.0%
Excess Performance	356.1%	3.7%	4.8%	6.4%	12.1%	30.7%

Past performance is not a reliable indicator of future performance.

\*Hyperion Global Growth Companies Fund Inception Date: 1<sup>st</sup> June 2014

<sup>^</sup>Hyperion Australian Growth Companies Fund Inception Date: 30<sup>th</sup> September 2002.

Source: Hyperion, FactSet. Data as at 30<sup>th</sup> September 2020.

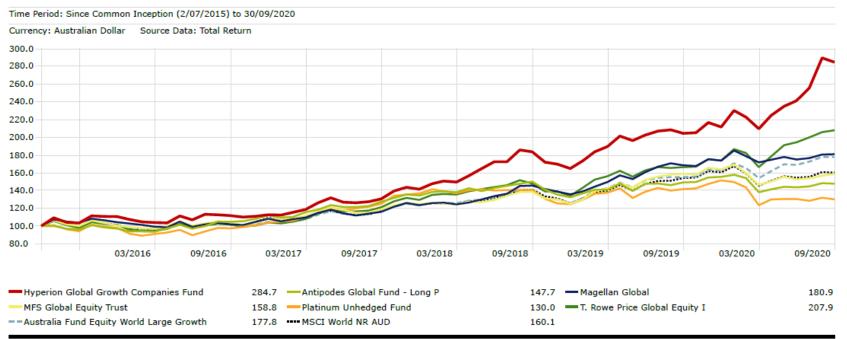
HYPERION

ASSET MANAGEMEN

Due to rounding, excess performance may not equate perfectly to the difference between the Hyperion fund and the respective index.

# Hyperion Global Growth has strongly outperformed its "growth-style" peers since inception

### **Investment Growth**



### **Trailing Returns**

As of Date: 30/09/2020 Currency: Australian Dollar Source Data: Total Return

	1 Month	3 Month	6 Month	1 Year	3 Years	4 Years	5 Years	Inception (1/06/2014)
Hyperion Global Growth Companies Fund	-1.66	18.01	35.81	39.24	118.05	154.86	175.69	270.55
Antipodes Global Fund - Long P	-0.32	2.90	6.99	-0.92	15.99	41.05	54.12	
Magellan Global	0.23	3.42	5.41	7.41	56.03	77.44	74.67	136.33
MFS Global Equity Trust	1.36	4.14	8.45	-0.14	33.65	54.30	58.90	101.47
Platinum Unhedged Fund	-1.42	-0.34	5.33	-8.14	3.94	33.54	38.15	56.32
T. Rowe Price Global Equity I	1.03	6.98	24.99	25.01	71.64	104.64	112.45	169.08
Australia Fund Equity World Large Growth								
MSCI World NR AUD	-0.38	3.67	10.00	3.89	36.91	57.78	61.23	101.23



Past performance is illustrative only and not a reliable indicator of future performance. Source: Morningstar Direct.

## Twenty supporting white papers

Twenty White Papers published by Hyperion including:

"Equity returns are driven by the few not the average – back the winners!"

"The death of the value anomaly revisited for COVID-19"

Full copies published on the Hyperion website under 'Insights' and Portfolio Construction Forum

Refer appendix

More information about Hyperion Asset Management and the funds currently open

# www.hyperion.com.au/growth/



Morningstar Awards 2020 Winner: Australian Domestic Equities – Large Caps Finalist: Australian Domestic Equities – Small Caps Finalist: Fund Manager of the Year



BEST AUSTRALIAN BASED GLOBAL EQUITY MANAGER

Hyperion Asset Management







### Awards



Morningstar Awards 2020 Winner: Australian Domestic Equities – Large Caps Finalist: Australian Domestic Equities – Small Caps Finalist: Fund Manager of the Year



Morningstar Awards 2016 Winner: Australian Fund Manager of the Year Winner: Australian Domestic Equities – Large Caps Winner: Australian Domestic Equities – Small Caps



Hyperion Asset Management Ltd Winner 2010 Australian Equities Award

### AFMA 2010 Winner: Best Performing Australian Large Cap Fund Manager





### AFMA 2018 Best Australian Based Global Equity Manager



Money Management/Lonsec Fund Manager of the Year 2013 Winner: Fund Manager of the Year Winner: Australian Equities (Broad Cap) Winner: Australian Equities (Small Cap)



AFR Smart Investor 2012 Winner: Best Australian Equities (Small Cap) Fund Manager



"The world faces a low-growth, low-inflation, lowinterest rate environment with headwinds including ageing populations, high debt levels and a disappearing middle class in Western economies."

> Mark Arnold, CIO Hyperion Asset Management



## Global fee structure aligns with your clients

	Management Fee	Performance Fee	5 Year Total Return Net Performance
Hyperion Global Growth Companies Fund (Class B)	0.70% p.a.	20% p.a.	175.7%
Magellan Global Fund	1.35% p.a.	10% p.a.	74.7%
MFS Global Equity Trust	0.77% p.a.		58.9%
Platinum Unhedged Fund	1.35% p.a.		38.2%
T.Rowe Price Global Equity Fund	0.94% p.a.		112.5%
Antipodes Global Fund - Long	1.20% p.a.	15% p.a.	54.1%

### Hyperion backs its ability to produce outperformance

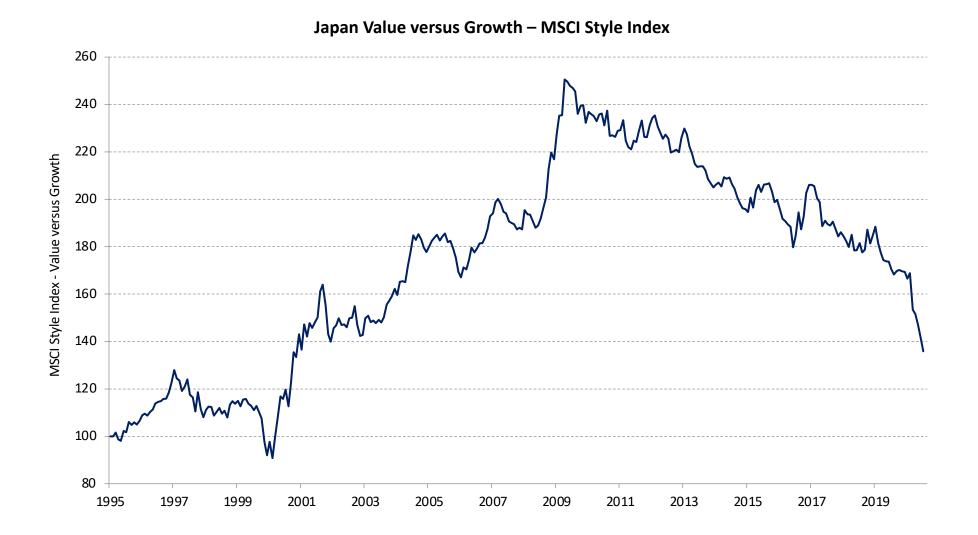


## Lessons from GFC and COVID-19

- Its all about earnings
  - Avoid recapitalisations
  - Avoid permanent loss of capital
  - Reduce earnings cyclicality
  - Carry higher cash levels as appropriate
  - Quality earnings return more quickly
  - Have a portfolio of modern businesses with low sensitivity to economic conditions



### The Value Anomaly – Revisited for Japan



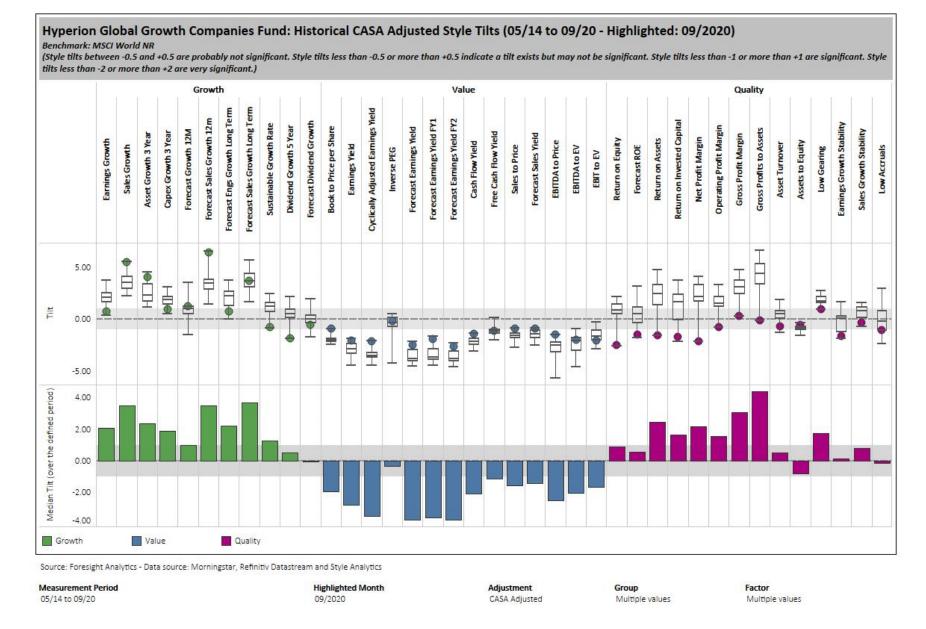
Sources: MSCI, Bloomberg, Data compiled by Goldman Sachs Global Investment Research

## Research & Platform Availability

	Hyperion Global Growth Companies Fund	Hyperion Australian Growth Companies Fund
Research	Lonsec Highly Recommended Morningstar Bronze Zenith Recommended	Lonsec Highly Recommended Morningstar Silver Zenith Recommended
Platforms	Aegis Asgard Ausmaq BT Panorama BT Wrap CFS FirstWrap FNZ Group HUB24 Macquarie Wrap M-funds MLC Navigator MLC Wrap Netwealth Praemium Premium Choice	AMP ANZ Asgard Ausmaq BT Panorama BT Wrap CFS FirstWrap FNZ Group Hillross HUB24 IOOF Linear Managed Accounts Macquarie Wrap Mentor (Oasis Badge) MLC Navigator MLC Navigator MLC Wrap Netwealth Praemium Premium Choice SimpleWrap

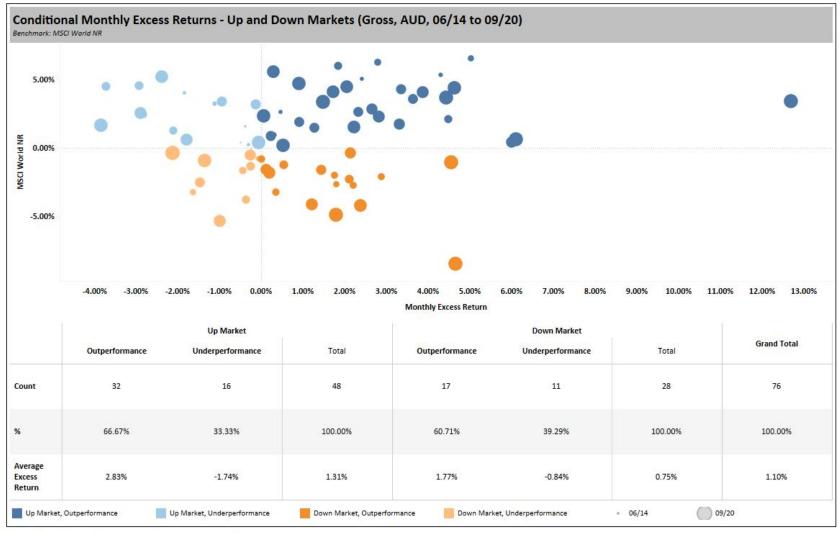






Hyperion has a decisive and secular Growth and Quality bias which aligns with our investment philosophy.



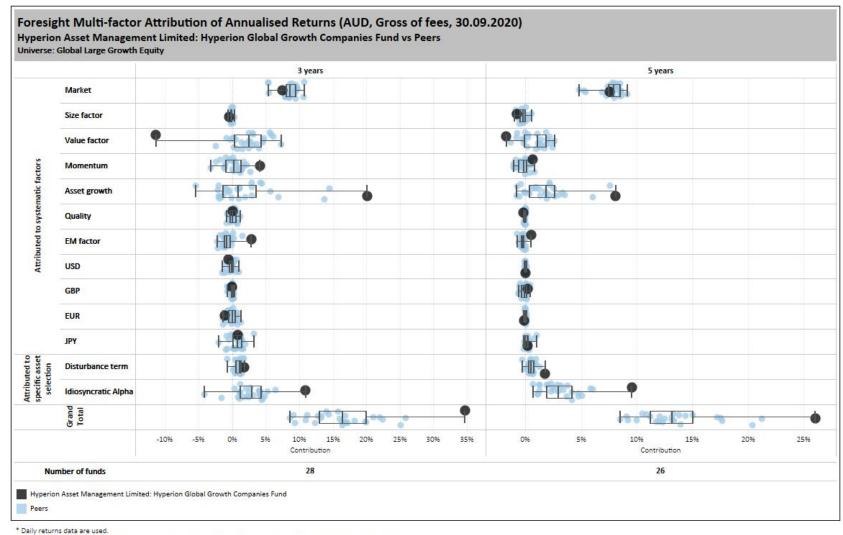


Source: Foresight Analytics - Data source: Morningstar and Style Analytics

Measurement Period 06/14 to 09/20

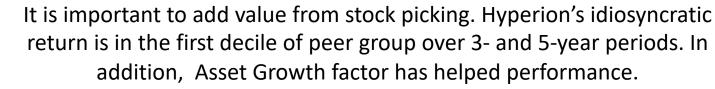
The Hyperion average monthly out-performance is much higher than average monthly under performance during both up- and down-market environments.



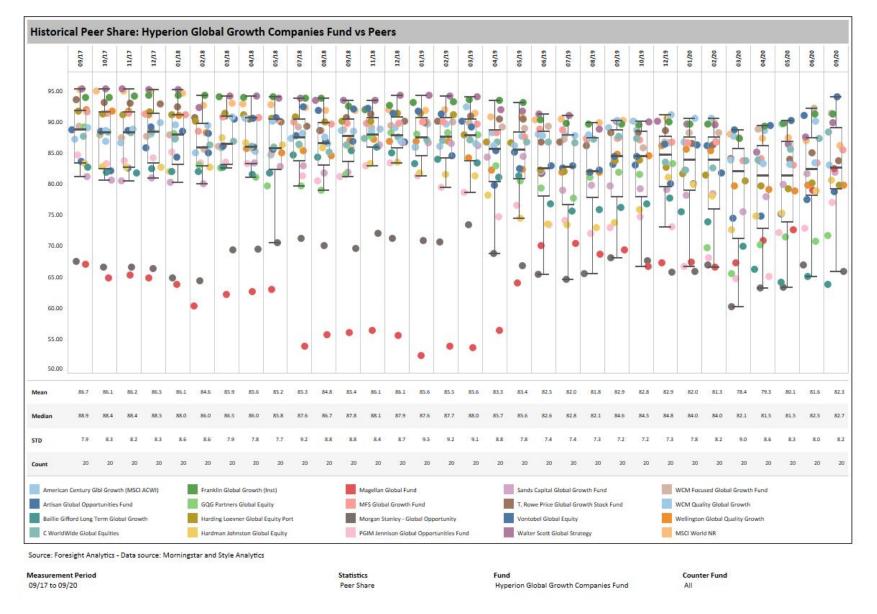


Source: Foresight Multi-factor Attribution System (Foresight MFAS) - Data source: Foresight Analytics, Morningstar and Refinitiv

investment Style	Period	Highlight I	Highlight 2	Highlight 3	Highlight 4	Highlight S
Large Growth	Multiple values	Hyperion Asset Management Limited: Hyperion Global Growth Companies Fund	Hyperion Asset Management Limited: Hyperion Global Growth Companies Fund	Hyperion Asset Management Limited: Hyperion Global Growth Companies Fund	Hyperion Asset Management Limited: Hyperion Global Growth Companies Fund	Hyperion Asset Management Limited: Hyperion Global Growth Companies Fund







On average, Hyperion's active share relative to this group of managers is about 85%. Such a high level of active share between Hyperion and its peers means our investment approach is highly differentiated in the growth universe.



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Client Services 1 300 497 374 <u>clientservices@hyperion.com.au</u> www.hyperion.com.au

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